



# NEWSLINE

An internal newsletter for employees of Goodwill Industries of Lower South Carolina

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# Goodwill hosts 3rd Annual Undy 500



Goodwill Industries of Lower South Carolina hosted the 3rd Annual Undy 500 Motorcycle Charity Ride on Sunday, September 18 to raise awareness and funding for events and programs for local homeless veterans. Event sponsors for the 100 mile ride included Low Country Harley-Davidson, California Dreaming, Sonic Restaurants, 98 Rock and The Bridge.

To kick off the event, US Congressman Tim Scott welcomed the riders and gave a blessing of the bikes. The Fort Dorchester High School Color Guard presented the flags and veteran Tracy Hughes performed the National Anthem. Riders made stops at local Goodwill stores before ending the ride at California Dreaming for an after party.

Two hundred and twenty-five riders donated over 1,300 pieces of new undergarments to be distributed to veterans at the Annual Stand Down Against Homelessness. Over \$6,500 was raised in support of our local veterans who are homeless and/or struggling.

Goodwill and the Ralph H. Johnson VA Medical Center partner to host the Annual Stand Against Homeless event where hundreds of veteran and community homeless receive medical and dental screenings, clothing, food, haircuts, job and legal counseling. This year's event will be held October 27 - 28 at Armory Park in North Charleston.

Goodwill also provides training and employability skills and supportive services to homeless veterans through Operation Independence. This program provides opportunities for homeless veterans to acquire skills that will help them regain self-sufficiency and economic independence.



ABOVE: Congressman Tim Scott with Goodwill President and CEO Robert Smith.





**PRESIDENT**  
*Robert Smith*

**Board of Directors**

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- Rick Mahon
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- Christopher South
- J. Ralph Swindal

Over 90 cents of every dollar earned goes into community programs and services.

Over 22,000 people were served in 2010.

# Message from the President

Dear Board, Staff and Goodwill Supporters, I am proud to report that the third quarter of 2011 has been a busy one for Goodwill. We continue to expand our services and with each expansion we are putting more people to work each day!

In the third quarter of 2011, Goodwill opened two new stores. In the Tri-County, Goodwill celebrated the Grand Opening of the new Computer Works Retail Store on September 9th at 6554 Suite B on Rivers Avenue in North Charleston. The new Computer Works store created 14 additional full time jobs for people in the Tri-County. The Computer Works store will also provide training opportunities for area veterans through a partnership with Microsoft.

Goodwill also celebrated the Grand Opening of its new North Myrtle Beach Retail Store. The North Myrtle Beach store opened its doors to the public on September 22 at 3336 Hwy 17S in North Myrtle Beach. The North Myrtle Beach Retail Store created more than 50 full time jobs for people in Horry County. The expansion of our Donated Goods program and Mission Services will continue throughout 2011 and into the first quarter of 2012, with two more store openings planned for John’s Island and Carolina Forest. These stores will also feature Job Link Centers designed to help people in the community find work.

The 3rd Annual Undy 500 was another great success this year. More than 225 riders came out to support our area veterans and take part in the annual ride through the Lowcountry. This year’s event raised more than \$6,500 to be used for the upcoming Stand Down Against Homelessness event to help homeless and struggling veterans in the Lowcountry.

Goodwill is changing lives and I want to thank you for all the hard work you have put into continuing our mission of **helping people achieve their full potential through the dignity and power of work** each day.

*Bob*

## Board Corner

***Save the Date! December 13th is the next Board Meeting.***

## Upcoming Events

### ***Save the Date!***

Angel Tree Soup and Blanket Donation Drives began October 1st. Angel Tree “Adopt A Senior” will kick off in November.

October is National Disability Employment Awareness Month! Share the Goodwill mission with friends and family.

E-Waste Donation Drives and Shred-A-Thons will take place during the month of October.

John’s Island Retail Store is scheduled to open November 3rd.

Carolina Forest Retail Store is scheduled to open during the 1st Quarter 2012.

# Computer Works Celebrates Grand Opening

The Computer Works Retail Store celebrated its Grand Opening on September 9th. Located next to Ye Old Fashion Ice Cream at 6554 Rivers Ave. Suite B in North Charleston, Goodwill marked the opening of the new store with a Ribbon Cutting Ceremony. City Councilman Samuel Hart was on hand to accept the “Key to Goodwill Industries” from Goodwill President and CEO, Robert Smith [TOP RIGHT].

Goodwill opened its doors for business directly following the Ribbon Cutting Ceremony at 10 a.m. and was greeted by excited bargain hunters eager to find electronic treasures! The store remained busy throughout the Grand Opening weekend!

“Through the Computer Works concept, we will be able to provide green jobs while being great stewards of our environment!” said Smith. “This is a very timely venture as our County Waste Management Systems are considering policies that will change the way they handle e-waste at household curbsides leaving many residents perplexed on what to do. Now residents can simply drop off their old technology and other e-waste items at their local Goodwill Store! With continued support, Goodwill will be able to provide vital programs and services to the North Charleston community through the power of work!”

Smith pledged his support to the local needs of people with disabilities and barriers to employment and asked the Tri-county to donate computers, printers and other electronics. All computers have the hard drives wiped clean or destroyed if needed to protect personal information as part of its refurbishing process. “This creates jobs as part of a sustainable model, which in the long run will continue to grow and generate local jobs and program opportunities for years to come,” said Smith.

Goodwill provides employment and training to people with disabilities and other barriers to employment, all of which is made possible through the sale of donated goods. The new Computer Works Store will provide mission opportunities through the direct employment of people with disabilities and support other vital community services without costing taxpayers a dime!

A treasure hunters paradise, Goodwill Computer Works offers refurbished desktops and laptops, gaming systems, video games, printers and much more! Not ready to part with your old electronics? Bring your broken or slow computers and gaming systems to the walk up service desk located at the back of the retail store.



# Coming Soon to John's Island!



ABOVE: John's Island store is still in construction but is coming along great! Take a drive this week to go see the new store.

Goodwill is in the final stages of completing its new retail store and Job Link Center located at 1758 Main Road on Johns Island. In preparation for the opening of the store, we are holding weekly Donation Drives each Saturday through October.

"This is truly an exciting time for Goodwill as we prepare to move into the Johns Island area," said Robert Smith, President & CEO of Goodwill Industries of Lower South Carolina. "We are not only excited to bring jobs to Johns Island but are also looking forward to addressing the tremendous training and employment needs of the Sea Island Community. With the community's support, we will soon open a Job Link Center where individuals will have access to computers for job searches, training and educational needs."

The Donation Drives are being held from 11:00 am to 3:00 pm through the month of October in the Piggly Wiggly parking lot at 3575 Maybank Hwy on Johns Island. The new retail store is scheduled to be completed soon with a Grand Opening Celebration in November.

Johns Island Retail Store and Future Job Link Center Additional Details:

- Total Building is 15000 square feet
- Future site of a Job Link Center that will provide employment services to the community
- Building built with "green" initiatives including large windows to allow natural lighting, low VOC paint, recycled roofing material, detention pond and more!

# Congratulations to Contracts!



Goodwill honored Contracts Supervisors in Food Service for their completion of the ServSafe Food Safety Training Program.

In a special presentation ceremony, Goodwill President and CEO Robert Smith presented 12 Supervisors with their ServSafe certificates, bringing the total number of certified supervisors to 26 individuals. The employees who received certificates during the special ceremony all work in supervisory roles within Goodwill's contract services for the Charleston Naval Weapons Station Joint Base Galley and the Shaw Air Force Base Dining Facility.

"This is truly an exciting time for these Goodwill employees as they now join over 3-million card-carrying, certified ServSafe members," said Smith. "Not only are they poised to provide training to other Goodwill employees with disabilities through additional training programs, but they can take this expertise to any food service job opportunities available in all 50 states."

To receive ServSafe certification, participants must go through 16 hours of classes on food safety and preparation. Upon completion of classroom training, the Goodwill employees had to pass an examination covering food safety administered by the national Restaurant Association Educational Foundation.

The ServSafe Food Safety Training Program leads the way in providing current and comprehensive educational materials to the restaurant industry and is accredited by the American National Standards Institute and Conference for Food Protection. ServSafe training and certification is recognized by more federal, state and local jurisdictions than any other food safety certification program.

"Every one of our supervisors in food service contracts now holds the ServSafe certification," said Smith. "Now that we have our own certified instructors, we are looking at the possibility of offering this training to other agencies."

# North Myrtle Beach Celebrates Grand Opening



ABOVE: N. Myrtle Beach Goodwill Store Manager Ann Stalvey, Goodwill CEO & President Robert Smith, N. Myrtle Beach City Councilman J. Baldwin, N. Myrtle Beach Mayor Marilyn Hatley and Goodwill Director of Workforce Development in the Grand Strand Rick Shelly, cut the ribbon to signify the Grand Opening of the new North Myrtle Beach Goodwill Retail Store.

Goodwill celebrated the Grand Opening of its North Myrtle Beach retail store, located at 3336 Hwy 17S on September 22, with a Ribbon Cutting Ceremony. Mayor Marilyn Hatley was on hand to accept the “Key to Goodwill Industries” from Goodwill President and CEO, Robert Smith.

“We are extremely grateful for the support that the community has already shown Goodwill,” said Smith. “The North Myrtle Beach store along with the other area Goodwill stores are part of our long term commitment to serving the Grand Strand Area.”

While the nation’s economy continues its struggles, Goodwill Industries of Lower South Carolina maintains its efforts to assist those looking to gain employment, job training and a helping hand in their search for a sustainable career. Mission revenues generated through the sale of donations at Goodwill stores located in Horry County continue to positively impact the lives of individuals in the community.

“While we are extremely excited over the turnout of shoppers, donations are key to the sustainability of Goodwill’s employment programs. With the community’s donations, we are able to help those in need find jobs and promote better lifestyles which in turn, strengthen our economy,” said Smith.

Since the first of the year, 1936 people have received direct assistance with job searches, resume preparation, and interview skills training through the two area Job Link Centers. Of these, 1277 were new individuals seeking employment. Over 100 of the people served have obtained employment. In addition 25 people are enrolled in the Adult Education Work Keys Training at the Little River site.

“Goodwill’s donated goods program also supports people in need through our Clothing Voucher Program,” said Robert Smith, CEO and President of Goodwill Industries of Lower South Carolina. “This program provides clothing for those who have been negatively impacted by disasters such as fire as well as those in need of attire for job interviews.” In Horry County, Goodwill has distributed 487 clothing vouchers this year, valued at \$15,097.

# Contracts signs with *The Beach Company*



ABOVE: Vice President of Commercial Services Reginald Hughes signing the contract for The Beach Company.

Commercial services continues to expand its reach.

During the third quarter, Commercial Services signed a new contract to provide custodial services to The Beach Company in downtown Charleston.

The new contract created nine employment opportunities for people in the Tri-County.

## Safety Corner

### Healthy IS IN

*Goodwill rolls out new wellness program!*

Employee and family wellness benefits our mission, in response the Wellness survey, we are offering fitness center memberships at reduced costs! See your supervisor for details. Look for more Wellness initiatives to follow.



Contracts earns the coveted safety cup!

ABOVE: Reggie Hughes accepted the cup from Tom Wright at the most recent Safety and Wellness Committee Meeting. The Contracts division had the fewest accidents in the ongoing competition between the divisions.

### ACCIDENTS HURT!



Employee injuries hurt the mission! Time away from work and medical costs are only a couple of factors workplace injuries cause that take away from our mission! Please do your part in working safely and help us all to grow the mission!

# NISH Award

Goodwill Industries of Lower South Carolina was recognized as the NISH Academy "Top E-Learner" for the third quarter of 2011. The staff at Goodwill completed a total of 176 hours of online training during this period. A record for any one quarter!



Established in 1974, NISH is one of two national, non-profit agencies designated by the Committee for Purchase From People Who Are Blind or Severely Disabled to support nonprofit agencies participating in AbilityOne programs. NISH provides a variety of services including extensive professional training needed for successful contract management.

The NISH Academy for leadership, performance and development offers learning resources to members of the AbilityOne community, including employees of NISH-associated and NIB-affiliated organizations.

## Donation Drive

Interested in hosting a Goodwill Donation Drive at your church or in your neighborhood?

Hosting a donation drive is a fun way to get together with your friends and neighbors to further support our mission of putting people to work! Goodwill puts more than 90 percent of the revenue gained through the sale of donated goods to fund training programs and other community service projects.



It's easy to host a drive - just e-mail [marketing@palmettogoodwill.org](mailto:marketing@palmettogoodwill.org) or contact **Erin Burneyko** at **843-377-2845**.

You will be provided with the steps to organize the drive and marketing materials to promote it to your church or neighborhood. Once you fill the bin, Goodwill will pick it up! Easy as that!

# Welcome to SC Adult Education



Goodwill welcomes the South Carolina Adult Education program! Adult Education began providing services August 1st from its new educational center located in Goodwill's Community Service Center in North Charleston. The move came as a result of the growing partnership between Goodwill and Adult Education.

SC Adult Education and Goodwill Industries of Lower South Carolina have worked together for more than two years providing services to help prepare people in the Low Country for competitive employment. SC Adult Education provides GED Prep classes to Goodwill program participants and a variety of employment prep classes including Work Keys and Work Core Employability Skills training to the community.

"Charleston Adult Education is appreciative of our partnership, which has resulted in an expansion of our educational programs" said Susan Friedrich, Director of Adult Education, Charleston County School District. "The opening of our new Educational Center at Goodwill has provided the opportunity to serve and help more people achieve their academic and employment goals"

The mission of Charleston Adult Education, under the auspices of the State Department of Education and Charleston County School District, is to provide leadership, training, technical assistance, monitoring, and evaluation to assist adult education service providers to achieve the goal of a literate South Carolina.

"Charleston Adult Education provides services that perfectly compliment our mission," said Goodwill CEO and President Robert Smith. "Having them in the Goodwill's Community Service Center will only help to improve the services offered by both our organizations."

## GED Program

We want Goodwill employees to reach their full potential! And in today's world, a good education is key to upward mobility in the workplace.

If you were unable to complete high school, **NOW** is the time to take that first step.

Goodwill is providing you with the opportunity to attend **FREE** GED prep classes at Adult Education.

**This includes the official GED exam for successful completion of the program!**

**To register, please request an application from your supervisor. Once you have completed the application, turn it in to your supervisor and you will be contacted to schedule your training.**

**Contact your local Adult Education program for the course schedule.**

All classes are ongoing throughout the year. Bring Goodwill employee badge to register.

## Open Enrollment

### Non Ability 1 Open Enrollment

Open Enrollment is just around the corner. Don't miss the annual opportunity to modify healthcare elections. Once Open Enrollment dates have been established, employees will receive a benefits enrollment packet. Employees may make changes to benefits using Benefit First's online enrollment site at [www.benefitfirst.com](http://www.benefitfirst.com). The site will be open 24 hours a day for approximately two weeks.

Any changes made during Open Enrollment will be effective January 1, 2012.

For questions regarding your benefits, contact **Lashawn Crawford at 843-566-0072 ext 217.**

### Ability 1 Open Enrollment

See your management team for Open Enrollment dates and times.

# Goodwill Anniversaries

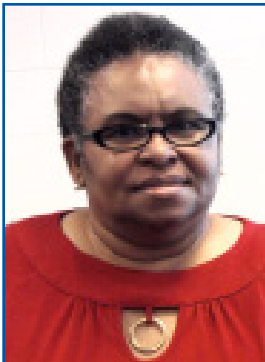
Benjamin Abrams	Charles Brown	Alfredo Espia	Michael Johnson	Shannel Nix	Toledo Smalls
Robin Acevedo	Keith Brown	Stephen Givens	Elsie Jones	William Orem	Ida Smiley
Valerie Agnew	Diosa Brown	Mary Glore	Cordelia Jones	Andre Page	Nathaniel Smith
Walter Alcox	Tante Brown	Kristie Griggs	Susana Knox	Debar Palmer	Aida Smith
Bridget Altman	Roberta Bryan	Tetsuro Hagios	Stuart Leben	Imelda Pastrana	Terry Smith
Arnold Anderson	BC Burke	Vera Hamilton-	Jill Lewis	Laurie Peagler	Elizabeth Snipe
Annamarie Arroyo	Ashley Burlison	Chaplin	William Lint	Joseph Perkins	Edward Stein
Alexandria Austin	Betty Carpenter	Kristina Hartley	Demetra Love	Nyree Perry	David Steinberg
Kimberly Baker	Cherry Causey	David Haynes	Arthur Mangum	Joseph Prioleau	Laverne Taylor-Butts
Barbara Banks	Maria Clemente	Andrea Hayword	Josephina Marcelino	Eric Reid	Stephen Thibault
Ryine Bartley	Glen Cole	Darren Headen	Jenny Mayer	Billy Rife	Alexander Thompson
Linda Barton	Rose Cooper	Michal Helm	Manish Mazzyck	Jennifer Robinson	Steven Thornton
Coretta Baylock	Lashawn Crawford	Frank Herriott	Jay Miko	Nadine Rogers	Hoang Truong
Renee Beauford	Lucita Cuvin	Jada Hicks	Michael Miller	Allen Rudick	Patrick Van Cise
Fricia Benjamin	Mildred Davis	Savonia Holmes	Brandon Mitchell	Janice Seal	Ava Vernon
Roman Biascan	Shelby Davis	Jason Ice	Tommie Mitchum	Thomas Shannon	Bonita Washington
Lindsay Black	Travis Dow	Wanda Jefferson	Lula Mae Moultrie	Christian Sherrock	Lorraine Watson
Jacqueline Blaney	Jessica Dukes	Jennifer Jenkins	Faustina Murillo	Jimmy Shuler	Sandra Williams
Alison Blevins	Michael Duncan	Joseph Jenkins	Jamal Murrell	Sharon Simmons	Aric Williams
Teresa Bosley	Adela Eller	Pamela Johnson	Napolean Nesbitt	Fallyn Simmons	Andre Wilson
Erica Britt	Christopher Ellis	Kim Johnson	Andrew Nielsen	Mary Sivers	Meghan Witherly
					Cedric Wright



## Awards and Recognition

### Most Valuable Player (MVP)

Recognizing an extraordinary individual for being a key member of a division. This person is willing to step up to the plate to take on additional tasks to ensure the success of the division.



**Second Quarter, 2011  
Intake Specialist  
Marjorie DeLee**

### True Blue Award

Recognizing an exceptional individual for her display of altruism, selflessness, loyalty and passion for the mission of Goodwill.



**Second Quarter, 2011  
Store Associate II  
Shonna Hunter**

### Spirit Award

Recognizing an outstanding individual for going the "extra mile" and stepping outside of his/her duties to take on additional tasks which contribute to the success of the agency.



**Second Quarter, 2011  
Store Associate  
Maghan Johnson**



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### Employee Page

Get access to info about Goodwill and important documents.

Ask your supervisor how to log on!