



SHINING STARS

AWARDS LUNCHEON

SPONSORSHIP OPPORTUNITIES

Wednesday, May 6, 2026 from 11:30AM - 1:30PM

The College Center
Trident Technical College, Building 920
7000 Rivers Avenue, North Charleston, SC 29406



OUR IMPACT

In 2025, Palmetto Goodwill:

- ★ Provided services to **16,300** individuals.
- ★ Placed **4,200** people into a job.
- ★ Awarded **\$376,000** in community investment grants
- ★ Provided job readiness/occupational skills training to **6,050** individuals.
- ★ **200** reentry participants served with less than 3% recidivism among graduates.
- ★ Expanded microenterprise accelerator program to **Pee Dee** region.



NEW LIVES FASHION SHOW

Get ready for a runway that celebrates new lives and new opportunities!

Before we honor our incredible award recipients, we'll turn heads on the runway! Local designers and stylists will create one-of-a-kind looks modeled by local personalities and team members.

It's more than a fashion show—it's a celebration of new beginnings!

DESCRIPTION OF **AWARDS**

★ **ACHIEVER OF THE YEAR**

The Achiever of the Year award is presented to an exceptional individual who has overcome significant barriers to employment while continuing to benefit from the supportive Goodwill work environment or services.

★ **GOODWILL WORKS!**

The Goodwill Works! award recognizes a program participant who has not only benefited from Goodwill's transformative programs but has also demonstrated exceptional growth and achievement in the workforce.

★ **GRADUATE OF THE YEAR**

The Graduate of the Year award recognizes an outstanding individual with a disability or other disadvantaging condition who has completed a Palmetto Goodwill job training program and successfully transitioned into competitive employment with a non-Goodwill employer.

SPONSORSHIP LEVELS

Your support helps us to provide equitable access to training, education, and employment services to individuals in the 18 counties we serve.

SHOOTING STARS SPONSOR - \$10,000

- Two premium table placements with seating for 16 guests
- Prominent signage at the event
- Logo placement on all event materials, website, and social media
- Recognition in press releases and media coverage
- Verbal recognition during the event
- First right of refusal for next year's event
- Your support helps Palmetto Goodwill provide **16 individuals** with services

BLUE CARPET SPONSORS - \$7,500

- Two designated tables with seating for 16 guests
- Verbal recognition during the fashion show
- Recognition included on event material, website, and social media
- Your support helps Palmetto Goodwill provide **10 individuals** with services

SPONSORSHIP LEVELS

ACHIEVER OF THE YEAR SPONSORS - \$5,000

- Two designated tables with seating for 16 guests
- Recognition included on website, event signage, and social media
- Prominent signage throughout the lobby showcasing a pop-up boutique and interactive activities
- Your support helps Palmetto Goodwill provide **8 individuals** with services

GRADUATE OF THE YEAR SPONSORS - \$5,000

- Two designated tables with seating for 16 guests
- Recognition included on website, event signage, and social media
- Prominent signage throughout the lobby showcasing a pop-up boutique and interactive activities
- Your support helps Palmetto Goodwill provide **8 individuals** with services

GOODWILL WORKS! SPONSORS - \$5,000

- Two designated tables with seating for 16 guests
- Recognition included on website, event signage, and social media
- Prominent signage throughout the lobby showcasing a pop-up boutique and interactive activities
- Your support helps Palmetto Goodwill provide **8 individuals** with services

SPONSORSHIP LEVELS

NEW LIVES POP-UP SPONSORS - \$5,000

- Two designated tables with seating for 16 guests
- Recognition included on website, event signage, and social media
- Prominent signage throughout the lobby showcasing a pop-up boutique and interactive activities
- Your support helps Palmetto Goodwill provide **8 individuals** with services

RISING STARS SPONSORS - \$2,500

- One designated table with seating for 8 guests
- Recognition included on website and event sponsor signage
- Your support helps Palmetto Goodwill provide **4 individuals** with services

FRIENDS OF GOODWILL - \$1,500

- One designated table with seating for 8 guests

SPONSORSHIP DETAILS

Deadline to submit sponsor logos: **April 8, 2026.**

Logo files accepted:

png, jpeg, eps, and vector

Please contact Laura Payne for other sponsorship opportunities:

(843) 906.4397

LPayne@PalmettoGoodwill.org

OUR TOP SPONSORS

Thank you to each and every one of our past sponsors. This community event is made possible by your support.



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