



FOR IMMEDIATE RELEASE

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**Darlington Palmetto Goodwill Hosts Special Community Fan Event Featuring RFK
Racing Driver Chris Buescher**

Florence, S.C. — Palmetto Goodwill is turning up the energy this weekend with a can't-miss community fan event at its **Darlington Palmetto Goodwill Store** on **Saturday, March 21, 2026**. Families, fans, and supporters alike are invited to join the celebration at **406 Lamar Highway, Darlington, SC**, where the day will be packed with exclusive experiences, special guests, and memorable moments - all **no-cost and open to the public**.

As part of a community partnership initiative, **Fifth Third Bank**, the primary sponsor of the No. 17 Fifth Third Ford Mustang Dark Horse, has selected Palmetto Goodwill as a featured nonprofit to be showcased on the No.17 car. During the fan event, guests will have the opportunity to learn how Palmetto Goodwill empowers individuals through job training, education, and employment services — efforts that help strengthen the region and create more pathways for community members to thrive — while enjoying unique experiences and activities throughout the day.

Event Highlights

- **No. 17 Fifth Third Ford Mustang Dark Horse Display**

10:00 a.m. – 2:00 p.m.

Guests can view the car up close, take photos, and learn about Fifth Third Bank's community partnership featuring Palmetto Goodwill.

- **Meet & Greet with RFK Racing Driver Chris Buescher**

11:00 a.m. – 11:45 a.m.

Fans will have the chance to meet Chris Buescher, take photos, and receive autographs.

- **Exclusive Giveaways**

The first 100 customers will receive a complimentary lanyard with ticket holder.

- **Raffle Drawing**

A noon raffle drawing will award Palmetto Goodwill gift cards to lucky attendees. A free raffle ticket will be provided while supplies last.

“Being on the No. 17 car at Darlington is an incredible honor,” said Brian Itzkowitz, President and CEO of Palmetto Goodwill. “At its core, racing is about equipping people with the tools and the team for a chance to compete and win. That is the race Palmetto Goodwill runs for the more than 4,200 individuals we help each year across our region, giving them the skills and support to compete and win in the workforce. We are grateful to Fifth Third Bank for bringing that mission to the track, and we are excited to share this moment with our entire community.”

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About Palmetto Goodwill

Palmetto Goodwill, founded in 1979, is a local nonprofit workforce development organization changing lives through equitable access to training, education, and employment. We serve 18 counties across South Carolina with 1,400 team members, operating 33 retail stores and donation centers, 11 Career Opportunity Centers, and 14 commercial and government contracts. Donations and retail sales fund job training and career services that connect people to opportunity. In 2025, we served more than 16,000 individuals and connected more than 4,200 people to employment. Palmetto Goodwill is one of South Carolina’s largest employers of people with disabilities and holds GuideStar’s Platinum Seal of Transparency. 90 cents of every dollar supports programs and services.

Palmetto Goodwill

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