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**SC Digital Resource Alliance (SCDRA) Announces Statewide Expansion and New Executive Committee**

**North Charleston, SC** - More South Carolinians will soon gain access to affordable broadband, devices, and digital skills training as the SC Digital Resource Alliance (SCDRA), led by backbone agency Palmetto Goodwill, expands its digital equity initiatives from a regional collaboration to a statewide effort.

Founded in 2022, the SCDRA - formerly the Lowcountry Digital Equity Coalition (LDEC) - includes 32 active coalition members representing public organizations across education, healthcare, philanthropy, government, and the private sector. Originally focused on the Charleston Tricounty region, the Alliance will now work statewide to bridge the digital divide by strengthening partnerships, aligning strategies, and scaling proven solutions that increase access and opportunity.

To guide this growth, the Alliance has established a newly elected Executive Committee made up of leaders dedicated to advancing digital inclusion across South Carolina. Led by Palmetto Goodwill's **Mary Ann Gilmer**, Chief Mission Engagement Officer, and **Shawn McTeer**, Director of Mission Services, the SCDRA announces the following appointments:

- **Kim Bowman**, Founder & CEO, SC Rural Innovative Network  
*Leads statewide efforts to help rural communities jumpstart digital economies through action-driven roadmaps.*
- **Tiffani Fayall**, Manager of Government & Community Affairs, South Carolina, Comcast  
*Works to expand connectivity and opportunity for underserved and under connected communities.*
- **Sonia Gaillard**, Executive Director, Ignite Tech Impact  
*Brings expertise in disruptive technology and expanding STEAM education for youth in under-resourced areas.*

- **Paola Gutiérrez**, Director of External Engagement, SC Office of Rural Health  
*Leverages technology to address the social determinants of health and expand opportunity for rural communities across South Carolina.*

“The expansion of the Alliance represents a major step forward in ensuring every South Carolinian has access to the tools needed to learn, work, and thrive in an increasingly digital world,” said Mary Ann Gilmer. “This Executive Committee brings together organizations deeply committed to advancing opportunity through technology and community collaboration.”

To learn more about the Alliance’s mission and statewide digital equity initiatives, visit [SC Digital Resource Alliance](#). For information on Palmetto Goodwill’s programs and services, visit [Palmetto Goodwill](#).

### **About Palmetto Goodwill**

Founded in 1979, Palmetto Goodwill is a local, community-based, non-profit social enterprise whose mission is changing lives by providing equitable access to training, education, and employment. Our vision is that every member of the community has the opportunity to thrive. We span 18 counties in South Carolina operating 33 thrift stores and donation centers, 11 Career Opportunity Centers, 14 commercial/government contracts, and a mobile unit focused on serving rural communities. In 2025, we provided services to more than 16,000 individuals, connected more than 4,200 people to work, and awarded \$348,000 in grants to local nonprofits to support their work in the critical areas of housing, transportation, childcare, and veterans support. We are proud to be one of the state’s largest employers of people with disabilities. Palmetto Goodwill earned Platinum Transparency by GuideStar and 91 cents of each dollar that comes to us goes back into programs and services.